

spookstock.org

# **OUR STORY**







Welcome to the Spookstock Foundation's first annual report, which tells the story of our evolution from a single event to an organization with a successful ten-year track record.

Since our founding in 2012, we have been, and we remain today, committed to a single, unwavering mission, helping shadow warriors and their families flourish. Our efforts to accomplish that mission have been guided by a few simple operating principles, First, to remain true to the ethos of our community. Second, to stick to what we do best and to partner with others to bring special expertise to bear on complex problems. This allows us to be good stewards of our patrons and donors by avoiding redundancies and keeping down costs. And finally, to be flexible and adapt to evolving world circumstances.

We began by creating unique events to fund educational opportunities for Gold Star and Memorial Star children, the offspring of fallen special operations and intelligence officers. We work with generous defense companies and technology companies to raise money on behalf of charities that work directly with these populations. While this remains our primary focus, we have added additional dimensions to the Foundation, adapting as the world has changed around us.

Over the last 20 years, the conflicts in which America has engaged relied less on traditional military tactics and more on covert special operations and intelligence forces who endured more deployments and faced increased odds of engaging in direct firefights, resulting in higher casualty rates and more families and children left behind. As a result, we have more than doubled the number of annual events and dramatically increased our fundraising for Gold Star and Memorial Star Kids.

Today, however, we recognize that not only do the families and children of fallen warriors suffer, but so do those who go to battle and return both physically and mentally wounded. In response, we have partnered with several world-class organizations to assist active duty and retired shadow warriors and their families suffering from "Operator Syndrome", a combination of post-traumatic stress injury, concussive brain injury, and other conditions, which often results in violent and addictive behaviors and, all too often, death by suicide.

As you follow our story from its simple beginnings to today, we hope it deepens your understanding of our mission, gives you a clearer view of our future, and motivates you to come alongside us as we strive to help our shadow warriors and their families flourish.

Pack Fancher Chief Executive Officer Spookstock Foundation

(act anchor



## **MISSION**

The Spookstock Foundation is a 501(c)(3) tax-exempt organization dedicated to helping shadow warriors and their families flourish.



Helping warriors, their spouses and children to move beyond the scars of war.

We define shadow warriors as special operations and intelligence officers.



GOLD/MEMORIAL STAR: Gold Star (Department of Defense) and Memorial Star (CIA) families who have lost a family member in the service to our country.



#### EDUCATIONAL FOUNDATIONS WE SUPPORT



Serves surviving children of special operations personnel.



Serves families of CIA officers who died on active duty.



Serves children of fallen intelligence officers in the Defense Intelligence Enterprise.

\$5.625M **EDUCATIONAL SUPPORT** 



\$1.394M SHADOW WARRIOR **ASSISTANCE** 







**Stella** 



#### **ALISON'S STORY**

My name is Alison Spann, and I currently work as a beneficiary advocate for the Spookstock Foundation. My relationship with Spookstock began many years ago. My dad is Mike Spann, a paramilitary operations officer with the CIA's Special Activities Division. In November 2001, he became the first American killed after the September 11th attacks when he was killed during a prison uprising in Mazar-i-sharif, Afghanistan. He left behind three children-my threeyear-old sister, six-month-old brother, and me. One month later, my sister and I lost our mother to cancer.

The CIA Officers Memorial Foundation covered the cost of college tuition for my siblings and me. I was awarded a scholarship in 2010, graduated from Pepperdine University with a major in Broadcast Communications, and pursued my dream of working as a broadcast news reporter and primetime news anchor. While I do not doubt that my family would have found a way to help make my dreams come true, knowing that paying for college would not be on the list of worries was a massive relief to us.

The Spookstock mission speaks to me, and I know my father's sacrifice was not in vain. In April 2022, I started a full-time position with the Foundation to work with the beneficiaries and support their postgraduation pursuits.

## IT STARTS IN DC...



It started in our nation's capital — Washington, D.C. — in 2012 as a clandestine rock show, using tradecraft like the work of those we honor. It is the antithesis of showy, formal, black-tie galas. No press. No PR. Location and date — both carefully guarded secrets.

#### Spookstock is the un-gala.

Intelligence and defense senior executives and C-Suite professionals from companies that support the defense and intelligence communities attend the private event.

Each event features a concert by well-known headliners. Pickup bands from organizations in the defense and intelligence communities rehearse for months and audition to be one of the few selected for the prestigious Battle of Bands (BoB) as opening acts. BoB judges typically include SOCOM Commanders, Directors of National Intelligence, and other intelligence agencies, and the occasional Oscar-winner.

But the *real stars of the evening* are the students who benefit from Spookstock's donations to the Special Operations Warrior Foundation, CIA Officers Memorial Foundation, and the Defense Intelligence Memorial Foundation. American Airlines flies these young people in from all over the country and creates an opportunity for the beneficiaries to share their stories and bond with others who share the experience of losing a shadow warrior parent.





**Foundation** Conceived



Dan Akroyd



**Ronnie Dunn** 



**Peter Frampton** 



**Steve Miller Band** 



ZZ Top



John Fogarty

# ...AND SPREADS TO TAMPA



As Special Operations warriors carried the lion's share of the warfighting burden these past 20 years, we expanded our events to Tampa, headquarters to Special Operations Command (SOCOM), as well as the Special Operations Warrior Foundation.

2022 RESULTS

3,400

ATTENDEES DC AND TAMPA

\$1,694,828

**DONATIONS** 

23 TOTAL BENEFICIARIES who participated in the 2022 trips to Tampa and DC, where they toured the White House, the Central Intelligence Agency, and the National Geospatial-Intelligence Agency and met with private sector companies.

**INCALCULABLE** 

The inaugural Tampa event occurred in the spring of 2022 and so exceeded expectations that Spookstock has signed Brad Paisley for our 2023 event. And like the Battle of the Bands at our DC events, the SOF Musician Showcase-composed of active duty or retired SOF personnel-will open the show.

We also have expanded our educational support by creating a Mentorship and Advocacy Program through which we:

- Help scholarship recipients identify and pursue internships and job opportunities
- Connect shadow warriors and their families with industry partners who provide job shadowing and other career opportunities, including vocational jobs
- Team with industry sponsors to host job fairs and provide career coaching
- Provide individualized guidance on resumes and interviewing techniques

The number and depth of connections forged among Program beneficiaries and between mentees and company participants.

**2019** 

2021

- 2021

2022 -

**- 2022** 

**2023** 

- 2023



Lenny Krav<u>itz</u>



**Old Dominion Band** 



Billy Idol



**Third Eye Blind** 



Sammy Hagar & The Circle



**Brad Paisley** 



Train

# THE NEXT CHALLENGE: HEALING UNSEEN WOUNDS

With the US withdrawal from Afghanistan and Iraq—and the decline in killed or wounded personnel—Spookstock has expanded its scope to include assisting active duty and retired shadow warriors and their families who bear the aftereffects of warfare.

Specifically, we formed the Operator Relief Fund, Inc. to underwrite medical treatments for Operator Syndrome, a complex combination of Post-Traumatic Stress Injury (PTSI) and Traumatic Brain Injury (TBI). Research shows that PTSI and TBI are prevalent in the operator community. Symptoms can include hypervigilance, anxiety, sleep disorders, chronic pain, depression, suicidal ideation, and cognitive deterioration.

Mental trauma often results in debilitating symptoms that can originate from the sympathetic nervous system's fight or flight response. When individuals have endured repeated, intense trauma, this natural fight or flight mechanism can be stuck in "high gear" long after the trauma.

We know from interacting with shadow warriors and their family members who struggle with the impact of these compounding injuries that the symptoms are complex and they can be heartbreaking. The effects are not limited to the warriors themselves and the outcomes can devastate entire families. Moreover, while the public generally views SOF personnel as male, we see an emerging demand among female clandestine operators.

Dual Sympathetic Reset (DSR) has proven to help restore normal psychological function and address the physical symptoms associated with brain trauma. Using image-guidance techniques such as ultrasound, fluoroscopy, and computed tomography, the doctor injects a local anesthetic into the "Stellate Ganglion" – a collection of nerves found near the base of the neck. The treatment resets the brain's natural fight-or-flight response and gives many patients a restored sense of safety and calm.

When combined with Ketamine treatments, DSR has been shown to have dramatically positive effects in many patients and has helped accelerate the positive impact of other therapies.

In 2022, the Foundation began funding Dual Sympathetic Reset (DSR) combined with Ketamine treatments. DSR involves multiple precise injections into both sides of the patient's neck over a span of several days. Administered in conjunction with Ketamine sedation over the same multi-day period, the results have proven to provide long-term and possibly permanent relief from the complex range of symptoms that characterize Operator Syndrome. The initial results are compelling and promising.

"Every day, I watch a new sunrise and pray that my warrior's unseen wounds will heal and he can find happiness."

- Correspondence from an SOF spouse to the Foundation



### SHIFTING TO WHERE NEED IS GREATEST

We understand the importance and the urgency of meeting the growing need for providing relief to our returning heroes. But we are not idealists or dreamers. We have invested approximately \$1.4 million to date to fund the treatments that have demonstrated the best outcomes to date and we are rigorously pursuing hard evidence of lasting, positive effects.



Because the results must be measurable and transparent, Spookstock has partnered with America's Warrior Partnership (AWP) to produce a detailed clinical analysis of the efficacy and duration of these treatments. This work is an extension of AWP's existing efforts to focus a wide range of community resources towards preventing deaths by suicide, which has become the leading cause of death among active duty soldiers and retired veterans.

**130** 

Veterans & spouses scheduled to receive DSR & ketamine treatments during 2021-2022

1,000

Projected number of veterans & spouses to receive these treatments in 2023

5,000

Projected number of veterans & spouses to receive these treatments in 2024

Spookstock covers all costs associated with the treatments.

98%

The percentage of donor gifts that are used to fund medical costs and related family travel expenses

The Foundation's vision for healing unseen wounds goes beyond funding treatments in the near term. As more shadow warriors recover and the AWP study expands, Spookstock intends to influence government organizations to take up this fight to fund DSR research and treatment for the long term.

The Afghan conflict was the longest war in American history, and shadow warriors largely shouldered the burden. In both Afghanistan and Iraq, the frequency and intensity of direct engagement with the enemy were exponentially higher than in previous wars, resulting in a far greater incidence of post-traumatic stress injury and traumatic brain injury in the shadow warrior community. Spookstock is building partnerships to scale our efforts to get shadow warriors the help they need - AND THE TREATMENT THEY DESERVE.

We believe DSR and ketamine treatments hold great promise. By funding these treatments, we are all – our employees, our Board and volunteers, the performers at our events, the donors and patrons who support our events, and the guests who attend and help to promote awareness of our educational and medical initiatives – making a difference, ensuring that our shadow warriors and their families flourish.

1011vc 3GIMBALS Accenture Access National Bank Acclaim Technical

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AirBox Systems / Automated Personnel Services, Inc. Akamai

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America's Warrior Partnership American Airlines

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Aspetto, Inc. **Assertive Professionals** Athenix Solutions Group

ATSG

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Big Media Holdings Blacksky

**Bonnie Ammon Interiors** Booz Allen Hamilton **Bridge Core Buffalo Group** CACI

Canapi Capitol Carahsoft Chainalysis

CIA Officer's Memorial Foundation Cipher Tech Solutions, Inc.

CISC0 Citrix Systems

Cohesity

Comcast Conceal

CounterFlow AI

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Core4ce Counter Threat Solutions (CTS)

Criterion Systems CrowdStrike Crye Precision **Cubic Digital Intelligence** 

CyberKinetics Cybraics Cyxtera D2iQ (DLT) **DARLEY Foundation Data Collective** Doode DCVC / Fortem

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#### We thank you for your continued support in our efforts to help shadow warriors and their families.

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Octo Consulting

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Packet Forensics

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PagnatoKarp

Palantir

Outlander



SC3

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**Pack Fancher** packfancher@spookstock.org

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